

July 10 Site Visit

Columbia Park West Signage Replacement RFQ



Project Goals

- Improve wayfinding, visibility, park identity, visitor experience, durability, and maintenance efficiency.
- Ensure compatibility with surrounding landscape, recreational facilities, City of Richland, and Tri-Cities branding.

Columbia Park Gazebo

Columbia Park Trail

Columbia Park West Entrance Sign

REACH Museum Sign

Columbia Park Trail

Picnic Area Entrance Sign

Hanford Reach
Interpretive Center...

REACH Museum
Regional history
exhibits & education

Google Maps

Sites to Review During Visit

1. Columbia Park West Entrance Sign — Replace



Sites to Review During Visit

2. REACH Museum Sign - Replace



Sites to Review During Visit

3. Picnic Area Entrance Sign - Remove



Key Evaluation Topics on Site

- Existing conditions and constraints.
- Sign visibility, wayfinding effectiveness, and accessibility.
- Applicable local codes, regulations, and permitting considerations.
- Alternative sign locations, materials, and construction methods.
- Maintenance, lifecycle, durability, and compatibility with park aesthetics.

Other Considerations

- Temporary event signage infrastructure
 - “Event Parking →” directional signs
 - “Museum Parking Only”
 - “Overflow Parking ”
 - ADA priority entrance signs
- Power access for digital or illuminated event signs
- Future Columbia Park West Development



Example: Port of Kennewick, Columbia Gardens



**Non-Motorized
Boat Rental Facility**
• leased space by Parks
Dept.

West Entry
• Columbia Park West Sign
• pedestrian crossing island

Riverside Trail
• trail occupies existing
roadway for ~1/2 mile east
of here
• Sacagawea Trail
• separates peds and bikes
from vehicles

Great Lawn
• gently sloping
• multi-use area

Water Access
• pebble shoreline

**Multi-purpose
Performance Venue**
• small stage for
impromptu acts
• level area for bigger acts
to set up custom stage

**Hanford Reach Museum /
Interpretive Center**

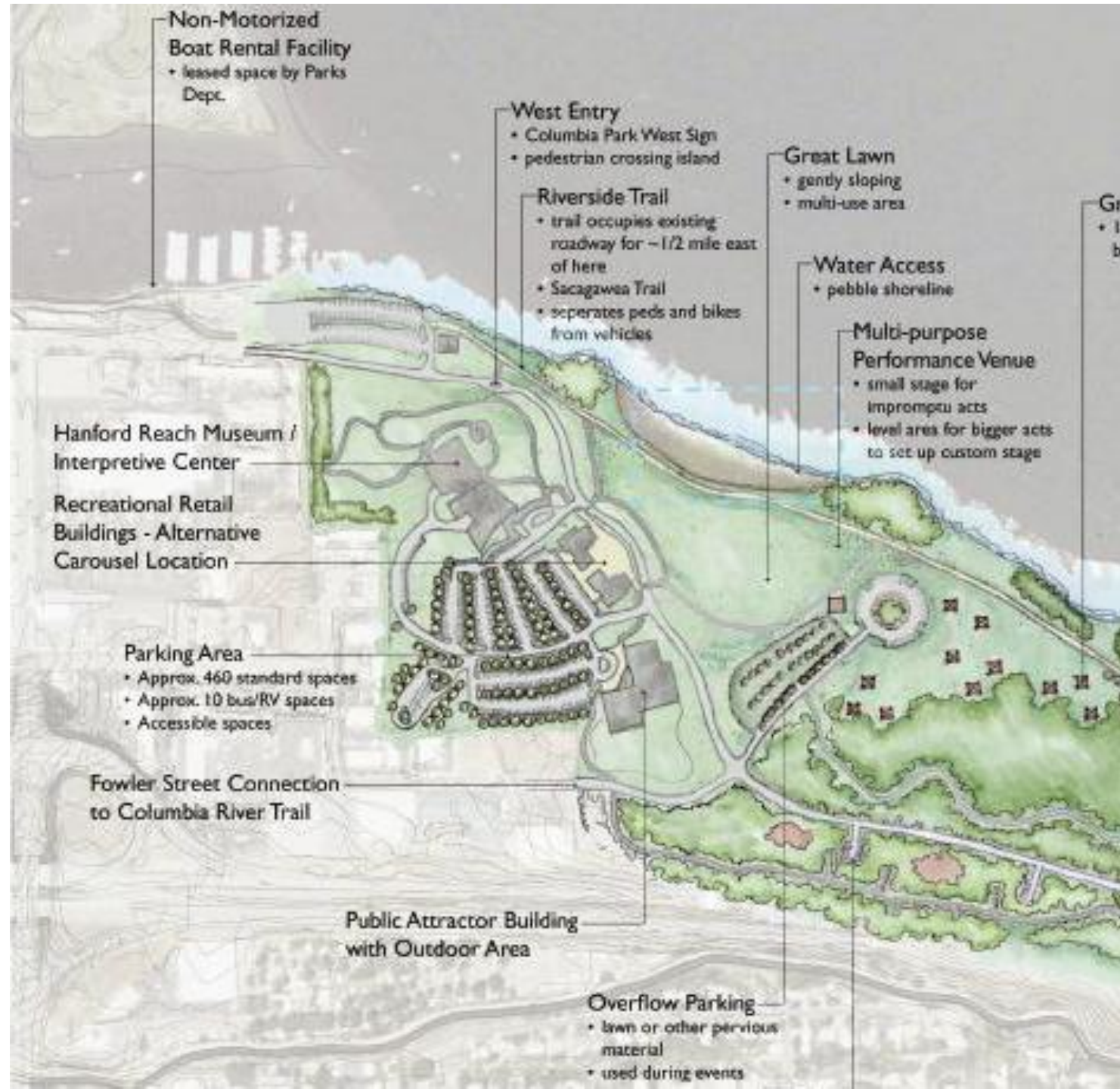
**Recreational Retail
Buildings - Alternative
Carousel Location**

Parking Area
• Approx. 460 standard spaces
• Approx. 10 bus/RV spaces
• Accessible spaces

**Fowler Street Connection
to Columbia River Trail**

**Public Attractor Building
with Outdoor Area**

Overflow Parking
• lawn or other pervious
material
• used during events



RFQ Scope & Deliverables

- Feasibility study and conceptual analysis to support RPFD Board decision-making.
- Conceptual replacement signage options, sketches, renderings, and presentation materials.
- Preliminary schedules and implementation recommendations.
- Order-of-magnitude cost estimates for construction/installation of two signs and removal of one sign.
 - 2 - 3 location alternatives
 - 2 - 3 material alternatives
 - Lighting vs. non-lighting options
 - Digital vs. static signage options
- Digital and hard-copy deliverables suitable for presentation to the RPFD Board.

Consultant Qualifications

- Experience performing feasibility or needs assessments for comparable public facilities.
- Experience providing architectural and engineering services under RCW 39.80.
- Experience developing conceptual layouts and preliminary cost analyses.
- References from comparable projects.

Evaluation & Selection Process

- Demonstrated competence and qualifications.
- Experience with similar projects.
- Understanding of project objectives.
- Proposed approach and methodology.
- Past performance and references.

Cost information shall not be submitted or considered during evaluation, in accordance with RCW 39.80.

Procurement Milestones & Next Steps

- Voluntary Site Visit: July 10, 2026 at 9:00 AM at the REACH Museum
- Written Questions Due: July 15, 2026 at 5:00 PM
- SOQ Submittal Deadline: July 30, 2026 at 5:00 PM

Selection of most qualified firm followed by negotiation of fair and reasonable fee.

Submission Information

SOQs Due: 5:00 PM on July 30, 2026

Submit Statements of Qualifications electronically in PDF format to:

Davin Diaz, Executive Director

Richland Public Facilities District

davin.diaz@richlandpfd.org, (509) 267-2641

RPFD reserves the right to reject any or all SOQs and negotiate scope, schedule, and compensation with the selected consultant.